



2019-2023 STRATEGIC PLAN *Snapshot*

GOAL 1

Ongoing evaluation and realignment of resources to make the greatest impact.

GOAL 2

Focus on improving access to MPL's resources and services for our community.
Continue to grow and build collaborations.

GOAL 3

Enhance MPL's physical and virtual collections to meet the needs of all community members.

GOAL 4

Build intentional, cohesive marketing strategies to better communicate all MPL has to offer.

GOAL 5

Continue to support and develop our greatest asset: our staff.

For the full detailed report, visit manitowoclibrary.org

