

MANITOWOC PUBLIC LIBRARY

IMPACT SNAPSHOT

THEN & NOW: BUILDING THE FUTURE

A MESSAGE FROM THE DIRECTOR



As the Library marks its 25 years at our beautiful Quay Street location, I have been marveling about what it took to bring the dream of a new building into reality. I have browsed newspaper articles and photos of the transformation, and I am struck by the dedication of our leaders and community. Manitowoc dared to dream of what a library could offer its residents: a beautiful, spacious building with room for browsing collections, dedicated spaces for all-ages programming, and quiet study areas. Although they could not imagine the world we live in today, their dream made room for the future. While we remain dedicated to nurturing literacy among readers of all ages, our library has stayed relevant by offering high-quality collections, engaging programming, high-tech learning opportunities, full Wi-Fi internet access, and spaces for users to meet and engage with each other. I hope you will join me in dreaming of our next 25 years on Quay Street!

Karin Adams, Executive Director

CELEBRATING 25 YEARS ON QUAY STREET

We are celebrating 25 years at our Quay Street location! Since moving from the Hamilton Street location, so much has changed at the Library and in the community. Yet, we remain committed to the same core mission of supporting the educational and recreational needs of Manitowoc! Since our library and community leaders dreamed of a new space more than 25 years ago, we have grown a whole new generation of readers, rolled out technologies we could not have dreamed of in 1998, and created entirely new ways of using our space to offer rich programming and showcase engaging exhibits.



Ribbon Cutting on Oct. 2, 1998

IMAGINING THE FUTURE

LIBRARY ON THE MOVE

In 1991, library and community leaders started the process of identifying and addressing needs for increased services and space. With limited space for collection expansion, programming, and a growing demand for audiovisual services and quiet study space, it was clear that the growth of the Library depended on expanding the current location or constructing a new building. Ultimately, leaders chose the option of a new space and location, which launched a long journey to making the current library location at 707 Quay Street a reality.

KEY FACTS



\$6.2 million total cost

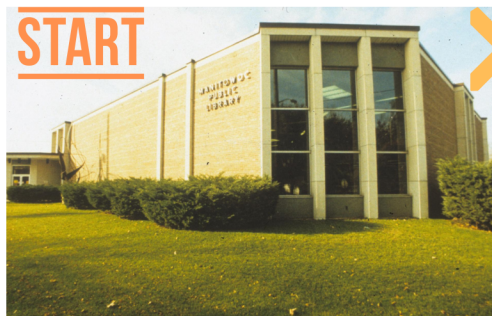


\$2.26 million raised



+20,000 sq. ft.

START



Hamilton Street Location (1967-1998)



Groundbreaking in May 1997



Laying the foundation



Current Location at 707 Quay Street



Staff placing books on new shelving



First Floor construction

BUILDING FEATURES

- Efficient Space Layout
- Expanded Youth Services Area
- Flexible Event Spaces
- Collection Shelving with Room for Growth
- Quiet Study Rooms
- Drive-Thru Book Return
- Larger Staff Offices & Space for Material Processing



Dedication Day - Oct. 2, 1998



Library staff at Dedication

DWELLING IN THE FUTURE

BUILDING A LEGACY OF READERS

During the planning stages for a new library space in 1992, consultants noted, **"Manitowoc is a community dedicated to enhancing the future of their youth."** These words ring just as true now as they did then. At the core of our services is supporting literacy in our community, and that begins with children. With a strong focus on early literacy, we nurture a love of reading by engaging young children and their caregivers with a range of storytimes, high-quality events, and library reading programs.

2,529 SUMMER READERS IN **2023**

LIBRARY READING PROGRAMS

Summer Reading Program

Winter Reading Program

Family Read Aloud Challenge

1,000 Books Before Kindergarten

"Literacy development begins at birth and is closely linked to a baby's earliest experiences with books and stories."
American Library Association



A young patron just finished the 1,000 Books program!



Elephant & Piggie Storytime - Summer Reading Program Kickoff 2023

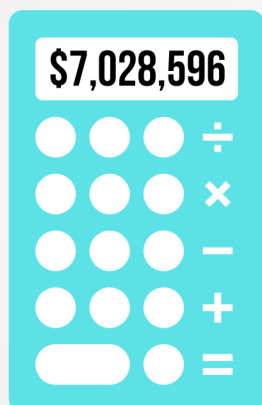
MAKING CONNECTIONS & ENRICHING LIVES

Manitowoc Public Library offers a breadth of enriching programs and opportunities for patrons of all ages. We prioritize creating memorable experiences for our users – from smaller-scale events like 3D Printing instruction in our Idea Box makerspace, to larger-scale events like Touch the Trucks and the Great Decisions lecture series. As a result of our continued partnership with the Department of Workforce Development, this year the Library offered a mini job fair, as well as an employer recruitment event with FedEx.



One-to-One Adult Literacy Partners Reception - May 2023

TOTAL VALUE OF LIBRARY SERVICES - 2022 HIGHLIGHTS



Collection Use	374,891 Checkouts
Programs	332 Programs & 17,823 Attendees
Meeting Room Use	2,692 Meeting & Study Room Uses
Computer Use	13,674 Computer Use Sessions
Database Searches	12,075 Electronic Retrievals

Source: <https://ilovelibraries.org/what-libraries-do/calculator>

FINANCIAL OVERVIEW

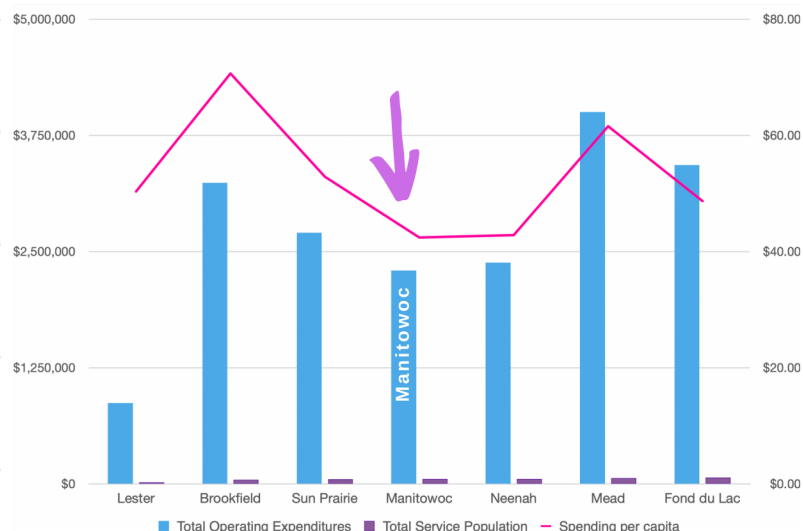
REVENUE BREAKDOWN

Library Revenue (Actual) 2016 - 2022



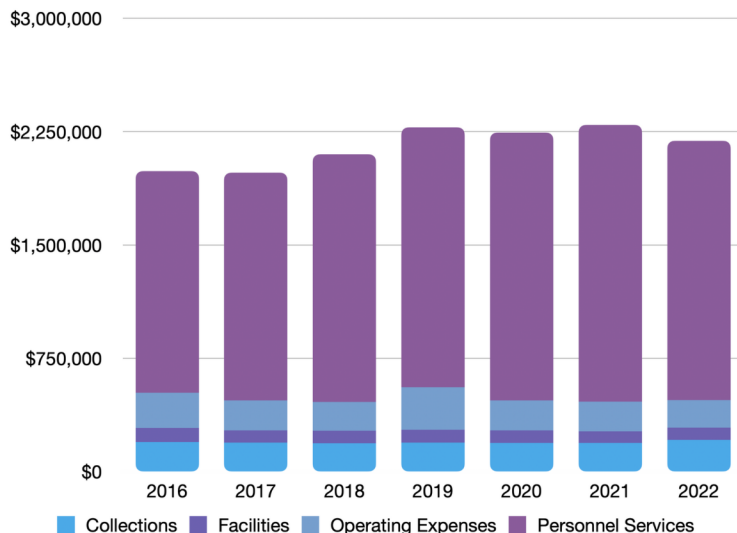
EXPENSES COMPARISON

Expense Comparison to Similar Libraries



EXPENSES BREAKDOWN

Library Expenses 2016 - 2022



LIBRARY USAGE HIGHLIGHTS 2022

Annual Library Visits	155,225
Computer Use Sessions	13,674
Uses of Public Wi-Fi Internet	46,529
Material Circulation	324,930
Circulation of Electronic Materials	49,961

Electronic Databases
Programming & Promotion
Summer Reading Program
Educational Supplies
Other Contractual Services

Professional Services
Staff Development
Computer Equipment
Furniture & Furnishings
Summer Intern

2022 EXPENSES
NOT COVERED
IN OPERATING
BUDGET

\$122,337



manitowoc
public library